OUR STORY

Made by women.
Made to give back.

AAROHMM was born from a simple belief: incense should carry more than a fragrance — it should carry livelihoods and a lighter footprint on the earth.

Every stick is crafted in equal-participation workshops across India, many run in partnership with Women's Self-Help Groups (SHGs) — where artisans earn fair, dignified wages and enjoy flexible work-hours around family. Wherever possible we source directly, so more of the value stays close to the hands that shaped it.

Zero charcoal. Ethically sourced ingredients. Packaging designed to compost, recycle, or be reused. Over 60% less smoke than ordinary agarbattis — a supply chain that gives back more than it takes.

Seven signature fragrances. One promise: elegance you can feel good about.

ZERO CHARCOAL | 60%+ LESS SMOKE | SMALL-BATCH | ETHICAL SOURCING | PAN-INDIA SHIPPING

Turn over for our full collection

GET IN TOUCH

BRAND
AAROHMM

MANUFACTURED & MARKETED BY
Centsibl Traders Private Limited

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CIN: U46491DL2022PTC392334

RETAILER & WHOLESALE

Become an authorised AAROHMM partner. GST-verified onboarding, transparent margins, dedicated SPOC. Visit centraders.com/find-retailers

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PREMIUM CHARCOAL-FREE INCENSE

AAROHMM

Where Fragrance Becomes Atmosphere...

Crafted in Delhi, born of ancient Indian ritual and a refusal to settle for charcoal smoke. Twelve signature fragrances. Zero shortcuts. Just clean, lingering elegance for your home, your meditation, and every quiet moment in between.

ZERO CHARCOAL • ETHICAL SOURCING • SMALL-BATCH

centraders.com

Centsibl Traders Private Limited

SIGNATURE AGARBATTIS



Regal Rose

Enchanting Floral Essence

An exquisite aromatic blend featuring rose intertwined with enchanting and enduring

50g · ₹110 200g · ₹402



Oriental Oudh

Wood of the Gods

Experience authentic oudh fragrance—the legendary wood of the gods.

200g · ₹402



Bold Bakhoor

Traditional Essence

A bold and aromatic blend of premium natural bhakhoor featuring oud bakhoor

50g · ₹110 200g · ₹402



Kesar Chandan

Sacred Luxury Blend

A sacred luxury blend combining the divine warmth of saffron and nutmeg with pure

50g · ₹110 200g · ₹402

DHOOP COLLECTION



Mystical Meharishi

Bambooless Premium Dhoop

Experience the calming essence of Mystical Meharishi—a bambooless premium dhoop with

125g · ₹149

BAKHOOR & SPECIALITIES



Grated Omani Bakhoor

Traditional Arabian Luxury

Immerse yourself in the rich, warm aroma of authentic Omani Bakhoor—finely grated

20g · ₹249



Yemeni Bakhoor Chips

Exotic Handcrafted Fragrance

Discover the exotic depth of Yemeni Bakhoor Chips—hand-selected oud wood chips

20g · ₹399