

OUR STORY

Built on a refusal to settle for ordinary.

Addrika was born when a third-generation incense family looked at the modern agarbatti — choked with charcoal, perfumed with cheap synthetics — and decided enough was enough.

Every stick is hand-rolled in our Delhi workshop using 100% natural halmaddi paste, slow-distilled essential oils, and zero charcoal. The result: a clean, lingering scent that doesn't fight your home — it elevates it.

Twelve signature fragrances. One promise: elegance in every scent.

ZERO CHARCOAL 100% NATURAL HAND-ROLLED
GST-COMPLIANT PAN-INDIA SHIPPING

Turn over for our full collection →

GET IN TOUCH

BRAND
Addrika

MANUFACTURED & MARKETED BY
Centsibl Traders Private Limited

EMAIL
contact.us@centraders.com

PHONE / WHATSAPP
+91 96672 69711

WEBSITE
centraders.com

INSTAGRAM
@addrika.fragrances

REGISTERED ADDRESS
H-1/5, Sector 16, Rohini, Delhi - 110089, India

CIN: U46491DL2022PTC392334

RETAILER & WHOLESALE

Become an authorised Addrika partner. GST-verified onboarding, transparent margins, dedicated SPOC. Visit centraders.com/find-retailers

PREMIUM NATURAL INCENSE

ADDRIKA

Elegance in Every Scent

Hand-crafted in Delhi, born of ancient Indian ritual and a refusal to settle for charcoal smoke. Twelve fragrances. Zero shortcuts. Just pure, lingering elegance for your home, your meditation, and every quiet moment in between.

ZERO CHARCOAL • 100% NATURAL • HAND-ROLLED

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SIGNATURE AGARBATTIS



Regal Rose

Enchanting Floral Essence
An exquisite aromatic blend featuring rose intertwined with enchanting and enduring scents of pink lotus and ylang ylang.

50g - ■110 200g - ■402



Grated Omani Bakhoor

Traditional Arabian Luxury
Immerse yourself in the rich, warm aroma of authentic Omani Bakhoor—finely grated for a smooth, even burn.

20g - ■249



Oriental Oudh

Wood of the Gods
Experience authentic oudh fragrance—the legendary wood of the gods.

200g - ■402

PREMIUM RANGE



Bold Bakhoor

Traditional Essence
A bold and aromatic blend of premium natural bhakhoor featuring oud bakhoor with traditional maghreb spiritual cleansing

50g - ■110 200g - ■402



Yemeni Bakhoor Chips

Exotic Handcrafted Fragrance
Discover the exotic depth of Yemeni Bakhoor Chips—hand-selected oud wood chips blended with rare Yemeni honey, saffron, and sandalwood

20g - ■399



Kesar Chandan

Sacred Luxury Blend
A sacred luxury blend combining the divine warmth of saffron and nutmeg with pure sandalwood.

50g - ■110 200g - ■402

DHOOP & SPECIALITIES



Mystical Meharishi

Bambooleless Premium Dhoop
Experience the calming essence of Mystical Meharishi—a bambooleless premium dhoop with a uniquely light and soothing fragrance that gently

125g - ■149



Royal Kewda

Exotic Floral Paradise
Indulge in the captivating aroma of Royal Kewda—a premium agarbatti inspired by the rare and intoxicating pandanus flower,

50g - ■110