

OUR STORY

Built on a refusal to settle for ordinary.

Addrika was born when a third-generation incense family looked at the modern agarbatti — choked with charcoal, perfumed with cheap synthetics — and decided enough was enough.

Every stick is crafted in small batches in our Delhi workshop with ethically-sourced ingredients and absolutely zero charcoal. The result: a clean, lingering scent that produces over 60% less smoke than ordinary agarbattis — gentle on your lungs, gentle on your home.

Eight signature fragrances. One promise: elegance in every scent.

ZERO CHARCOAL 60%+ LESS SMOKE SMALL-BATCH
ETHICAL SOURCING PAN-INDIA SHIPPING

Turn over for our full collection

GET IN TOUCH

BRAND
Addrika

MANUFACTURED & MARKETED BY
Centsibl Traders Private Limited

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CIN: U46491DL2022PTC392334

RETAILER & WHOLESALE

Become an authorised Addrika partner. GST-verified onboarding, transparent margins, dedicated SPOC. Visit centraders.com/find-retailers

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PREMIUM CHARCOAL-FREE INCENSE



ADDRIKA

Elegance in Every Scent

Crafted in Delhi, born of ancient Indian ritual and a refusal to settle for charcoal smoke. Twelve signature fragrances. Zero shortcuts. Just clean, lingering elegance for your home, your meditation, and every quiet moment in between.

ZERO CHARCOAL • ETHICAL SOURCING • SMALL-BATCH

centraders.com

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SIGNATURE AGARBATTIS

**Regal Rose**

Enchanting Floral Essence
An exquisite aromatic blend featuring rose intertwined with enchanting and enduring

50g · ₹110 200g · ₹402

**Oriental Oudh**

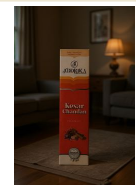
Wood of the Gods
Experience authentic oudh fragrance—the legendary wood of the gods.

200g · ₹402

**Bold Bakhoor**

Traditional Essence
A bold and aromatic blend of premium natural bhakhoor featuring oud bakhoor

50g · ₹110 200g · ₹402

**Kesar Chandan**

Sacred Luxury Blend
A sacred luxury blend combining the divine warmth of saffron and nutmeg with pure

50g · ₹110 200g · ₹402

**Royal Kewda**

Exotic Floral Paradise
Indulge in the captivating aroma of Royal Kewda—a premium agarbatti inspired by the

50g · ₹110

DHOOP COLLECTION

**Mystical Meharishi**

Bambooless Premium Dhoop
Experience the calming essence of Mystical Meharishi—a bambooless premium dhoop with

125g · ₹149

BAKHOOR & SPECIALITIES

**Grated Omani Bakhoor**

Traditional Arabian Luxury
Immerse yourself in the rich, warm aroma of authentic Omani Bakhoor—finely grated

20g · ₹249

**Yemeni Bakhoor Chips**

Exotic Handcrafted Fragrance
Discover the exotic depth of Yemeni Bakhoor Chips—hand-selected oud wood chips

20g · ₹399